

# Volt Malta Manifesto 2022

## Tourism & Culture



**Ivvota Aħjar.  
Ivvota Volt.**

*Is-Sibt, 26 ta' Marzu*

# Re-invigorating Tourism & Culture

Tourism is the bread and butter of a significant portion of Malta's population. The pandemic has significantly hit the industry but presents an opportunity for change.

## *Air Connections*

- **Set up direct flights to/from Malta & North America through Malta Med Air.** (Such as Florida, New York, Toronto) to increase the quantity of high-value tourism, and incentivise further FDI.

## *Tourism*

- **Create a *Diaspora Pass* card for persons residing abroad who are Maltese Citizens & persons of Maltese descent.** It will provide the following benefits:
  - Free access to museums;
  - Free bus/boat fares;
  - 10% Discount on Maltese owned cultural, souvenir stores, and events;
  - 10% Discount on accommodation bookings.
- **Facilitate the creation of a cooperative** for nightlife workers to withstand future shocks to the industry caused by unforeseen events such as the pandemic.

## *Hospitality*

- **Create a 3 level system for Eco-Certification System** by the Malta Tourism Authority. This would be supported by a Tax-Rebate to incentivise attainment.
  - Bronze level: Fulfils all the Mandatory Criteria
    - 1% Tax Rebate
  - Silver level: Fulfils all the Mandatory Criteria & Half of the Voluntary Criteria (Current Standard)
    - 2% Tax Rebate
  - Gold level: Fulfils all the Mandatory Criteria, all the Voluntary Criteria
    - 4% Tax Rebate

## *Air Malta*

- Conduct a partial IPO to incentivise accountability and shareholder activism.

## *Create an Artist Commune*

To empower and unleash Malta's artistic potential. Furthermore to encourage cultural tourism. Examples are such as Lx Factory (Portugal), Užupis (Lithuania), Montmartre (France) & Freetown Christiania (Denmark).

- **Locate and support the establishment of an Artist Commune** space for Malta's artists.

- A suggested location; White Rocks.
- **Facilitate the creation of inclusive cooperation of cooperatives and/or societies of cooperatives** for artists and creatives of different types who would reside and/or work in the area.
- **Create a sustainable development plan** led by the artist cooperative and includes but is not limited to;
  - Accommodation for residents, prioritising accommodation for members of the artist cooperative;
  - Accommodation for tourists, operated by the artist cooperative;
  - Exhibitions operated by the artist cooperative;
  - Retail outlets operated by the artist cooperative;
  - Eateries which would be operated by persons both from the commune;
  - Other.
- **Ensure minimal government interference** in direction of development to ensure organic creation.
  - The government would be involved by ensuring health and safety standards are met & support the development of the space sustainably.
- **Provide grants for projects** proposed by the cooperatives/societies, which would be overlooked by an integrity pact.

## ***Malta's Multicultural History***

- **Create a Museum of Mediterranean Cultures** displaying Malta's cultural development and influences from various cultures, based on history and events.
  - Cooperate with cultural authorities from countries and areas which have influenced Malta's cultural heritage.