

**Volt**

# European Report

**Edition 20**

FUTURE  MADE IN EUROPE

Chapter 1

# Foreword



## Chapter 2

# European teams



# Overview 2021

# Volt



21,583 Volters +14,023

legal party members

18,383

+13,598

2,428

open  
applications

supporters

3,200

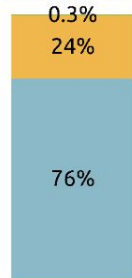
+425

1,227

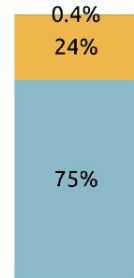
open  
applications

Gender distribution

New Volters



All Volters



other  
female  
male



Top growing chapters

by relative growth, min. 10 new members

Volt Nederland (+10915, +698%)

Volt Malta (+32, +246%)

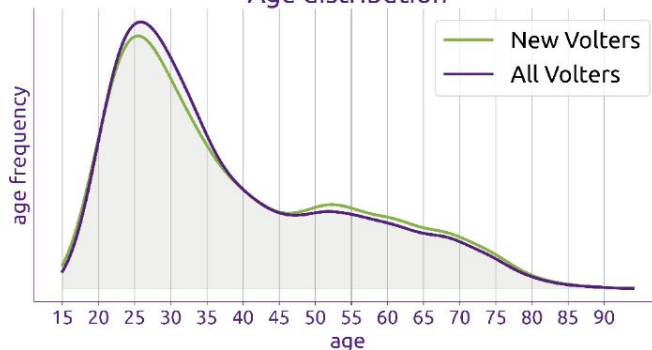
Volt Denmark (+45, +173%)



Newsletter  
subscribers

36,175

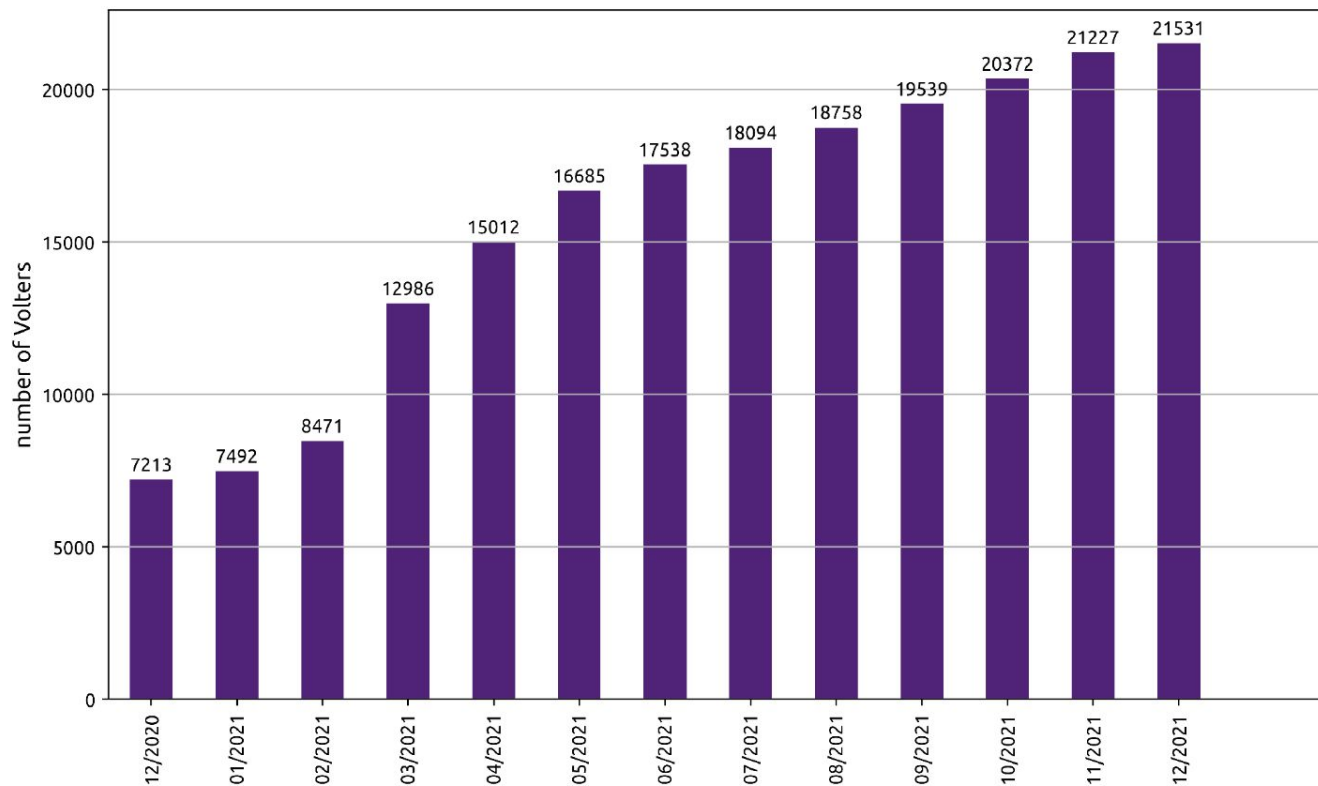
Age distribution



2021

# Volter numbers

Volt



## *Our Road So Far*

- > Started 2021 a fresh with Johannes Heinrich joining Anouk Ooms
- > Operational report of great work European functional teams spread with Board, Country Council and national GSO
- > Developed first base of interaction model to improve pan-European collaboration
- > Developed Action plans 2022 with European team as part of the Budget 2022
- > Successfully physical GA in Lisbon that all teams worked on together and the approved budget showed the faith in our team
- > Big thank you to our amazing European team, check out their individual slides

Focused on 5 strategic priorities together with the Strategy Commission, watch the vodcasts about their current status:

[Diversify our income portfolio](#)  
[Professionalize Volt](#)  
[Build electability in 10 MEP countries](#)  
[Define structural interaction model](#)  
[Increase amount of female members](#)



## *Our Next Steps*

- > Liping Oerlemans and George Penn to start in February 2022 as the new General Secretaries
- > New strategic priorities for 2022 to focus on with the European teams linked to the action plans
- > Further professionalize our organization and improve on our internal communication

## Our Road So Far

### The team

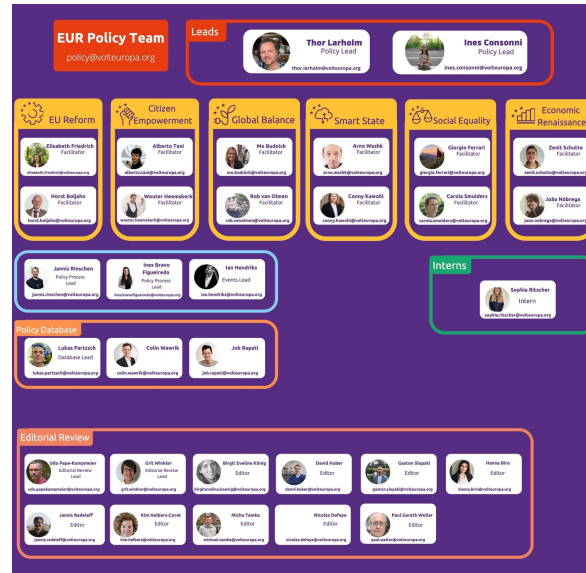
- > The EUR Policy Team has grown considerably this year, we now have **33 members** and **4 new subteams**, as well as, a team of interns

### Policy Process

- > We have concluded **two policy cycles this year** (2 & 3) that has lead to the **update and further development of our Policy Portfolio & of the MoP**

### Policy Events & milestones

- > We have organised **policy events during the GA in Lisbon**
- > We have carried out **workshops** this year on policy making, the policy process and policy database & held **policy debates**
- > A **policy database** that is accessible to all members with translations have been created by our Policy Database team



## Our Next Steps

- > **Transition of leadership** with the appointment of new EUR Policy Co-leads
- > **Feedback sessions** on policy cycle 3 & **review of the policy process**
- > **Keep improving internal communication** on policy work





## Successes:

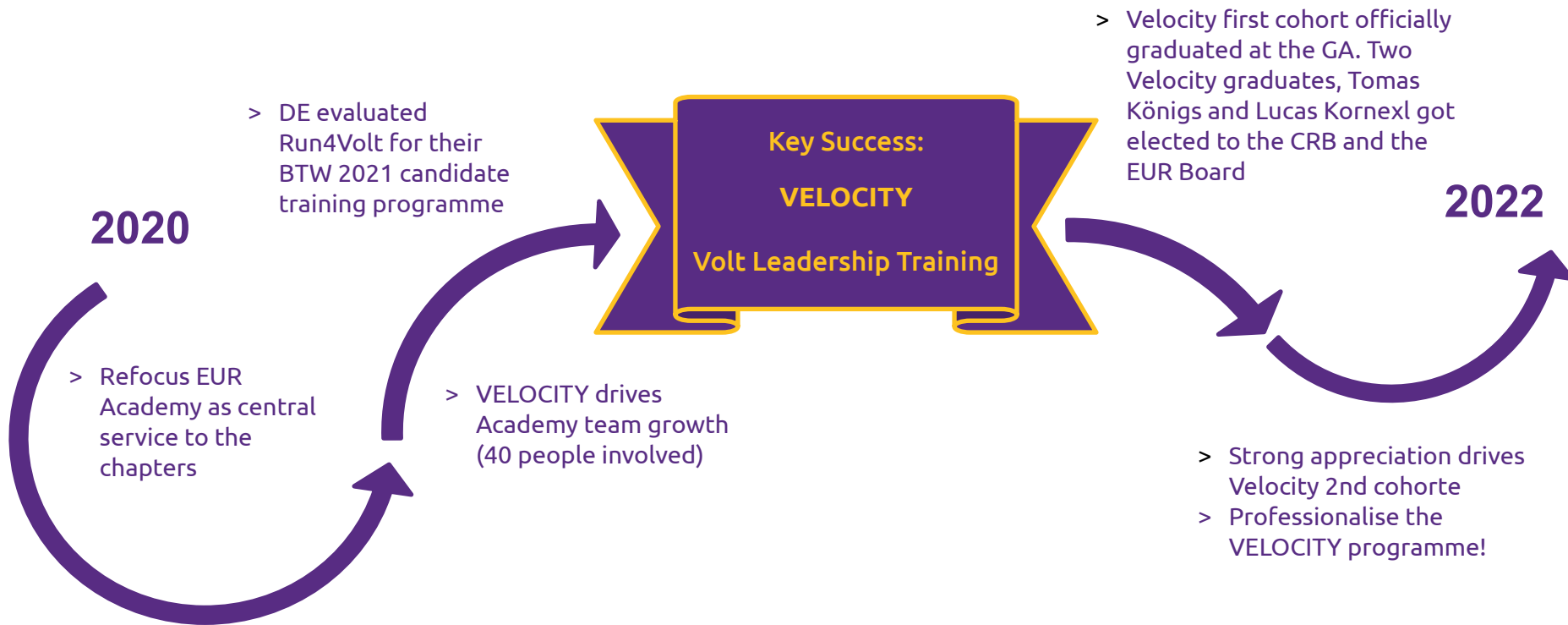
- General Assembly in Lisbon with around 500 physical participants and 4K Youtube views
- Improved Collaboration with EUR Functional teams
- Advanced collaboration with national chapters
- Development of new Event formats
- Team growth and structure

## Challenges:

- Finding two new co-leads  
<https://cutt.ly/MRNLH2ut>

## EUR Events in 2021 (60 + 7 EUR Events - incl. supporting role)

- **3 General Assemblies (GAs)**  
1 x physical GA <3 + 2 digital [extradordinary] GAs
- **35 x external events**
  - > **12 x Meet Volt Europa**
  - > **4 x EUR Ladies Lunch**
  - > **3 x Panel Discussion Series**
  - > **2 x Political Speeddating**
  - > **2 x Pan-European Chapter Meet up**
  - > **2 x Volt Meets Experts**
  - > **1 x Women of Volt Event**
  - > **1 x European Week with 8 Events**
  - > **1 x World Pride Global Stream**
- **21 x internal events**
  - > **4 x Volt Blind Date weeks (18 nights)** with teams from 12 different countries
  - > **3 x Support in Board Candidate debates**
  - > **2 x Policy Summits + support in 11 Policy Debates**
  - > **1 x Debating Culture Event**
- **7 x Volt Diversity Series (organized by Volt Belgium)**



## Supporting Co-Presidents in internal communication:

Drafting and reviewing internal statements  
(e.g., on Israel-Palestine-conflict, mandatory vaccines)

## Supporting Co-Presidents in external communication:

-> Strategic positioning  
Drafting articles (e.g., for Reinier in Euronews and Lefteast,  
two Euractiv articles on EU foreign affairs and defence)

## **Weekly Touchpoint** with Co-Presidents

- > discussing ad-hoc questions
- > monitoring internal debates
- > monitoring external political developments
- > highlighting topics of strategic interest

Support in preparing **speeches, debates & interviews** (e.g., Valerie's debate on "Jeder Mensch", Valerie's Brexit debate at the University of Coimbra, Valerie's debate on Bild Live TV, Francesca's Euractiv's twitter event on "The Future of the EU")

## **-> Strategic consultation on potential alliances**

(e.g., meetings and follow-up reports with Neo Kyma, the European Party of Armenia)



2020

## **-> Rapid response**

Drafting press releases  
(e.g., on Afghanistan, the European Council, the health crisis in Romania,  
and the 2020's Vienna terrorist attack)



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2022



Meeting between Volt and the European Party of Armenia in Armenia

*Enabling Volt to become the number one political party in Europe - by creating synergies across chapters and thinking with all branches of Volt on how we can support them with their respective visions and challenges.*

💡 Yannick and Jens as new ESG subteam co-leads.

💻 Anyone can configure a Volt domain name and there now is [serverstatus.volteuropa.org](https://serverstatus.volteuropa.org)

Derhen and Dennis as two new co-leads!  
José also continues as co-lead!

Putting new chapter websites online. 🌐

🗳️ Support for the elections in the Netherlands and Germany

🔗 Launch of [volt.link](https://volt.link) by Thomas

🔨 Philipp as Volt employee

👏 Recruitment, internal restructuring and clearer communication.

**2022**



**2020**

👤 Operational support to chapters, teams and individuals

## Volt Europa's GA 2021 in Lisbon

🙏 Thank you to the so many teams and chapters that helped us to make Volt's biggest event yet technically possible!



[Full timeline here](#)



[Check out our 2022 Roadmap!](#)

## 2020

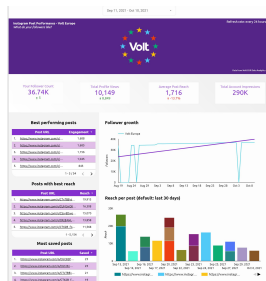
🥳 Launched the social media dashboards!

👤 Silvia joined as new co-lead!

💖 Launched a Volt-branded survey software and sent out 12 surveys!

[surveys.volteuropa.org](https://surveys.volteuropa.org)

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🚀 Launched the Volt Campaigner app!

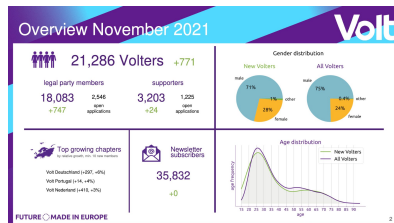
[campaigner.volteuropa.org](https://campaigner.volteuropa.org)



## Data Driven Campaign Toolkit

Our biggest success was creating a whole new data infrastructure for Volt to support all chapters with our campaigning toolkit! Election debriefs, social media dashboards, apps, softwares, member reports are only just small spoilers of what's to come. Thank you EUR Tech and Johannes for always supporting us in our endeavours!

🇪🇺 Launched the European member report! [Here](#)



Our WP group!

## 2022

💛 Hired three interns!

👤 Simon joined us as new third co-lead!

👤 We onboarded 24 new members - working on 15 active projects - and completely restructured the team!

Want to know more? Drop us a line!  
[data.analytics@volteuropa.org](mailto:data.analytics@volteuropa.org)





The election results in the Netherlands got us in the press all over Europe



We worked on our plan for 2022 and redefined our long term goals



The Design Team is working on a new version of the Brand Book (stay tuned!)



Recruiting a new co-lead & team members



Jennifer became the new co-lead, together with Robin



Reached 35k followers on Instagram!

2020



Developed multiple summer series on SoMe about key topics (mobility, climate, healthcare)

## Volt Europa's GA 2021 in Lisbon



We created a dedicated Linktree for the GA, with a social media toolkit for everyone to use + we coordinated with the video maker to create an awesome GA video!

Huge thank you to the Electoral Committee for coordinating with us during the GA to communicate the election results promptly!

2022

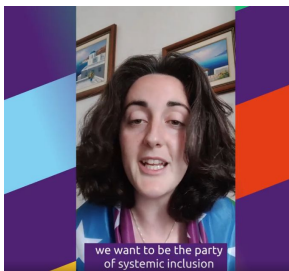


Our desired outcomes for 2022

# EUR Community team

Join our WP Group

# Volt



Volt pledge for systemic inclusion

2020

Meet you all at the Volt Mystery Coffee  
Sign-up for free here



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Go-Live of our new intranet: VIP

Harmonizing requirements towards volt.team across europe

volt.team

Roadmap Q1 2022

2021:

Shaping the way we interact within Volt across Europe

Together with a great team :)



Taskforce "Onboarding UK"

Open group - 42 members

Hello everyone, thanks for joining this group and help onboard the new members of Volt ...

Member since January 2021



Pan-european collaboration supporting Volt UK

Bringing you news from all over Europe: European



Translating our Volt story in all languages of Europe (in progress)



Harmonizing our approach to community across Europe. Check it out here

2022

Our hybrid workshop at the GA in Lisbon about the community framework



Chapter 3

# National chapters

## 2020

Volt Polska is becoming more structured and active; Reactivation of Volt Polska Facebook and Instagram accounts

August 2021 Volt Polska online strategy workshop including international guests



On the 20th of November 2021, we have organized the first in-person meeting of Volt Polska members in Warsaw. Our team keeps working in seamless cooperation between ex-pats and the polish community.

Volt Polska is growing in both quantitative and qualitative ways

We are creating professional communication and community functional teams

We have implemented a Polish Code of Conduct, a Lighthouse body and created an onboarding process with a trial period, while increasing the number and frequency of our meetings

## 2022

What we will organize in 2022? Look 🙌

- 1) Roadmap of Volt Polska
- 2) Volt Polska as NGO registration
- 3) website set-up and
- 4) & 5) structure expansion and professionalisation



The **unfair electoral system** and the **polarised political environment** are very challenging conditions, so we have to **expand our strength as a European movement and pressure group** for progressive, pan-European politics!

## End of 2020:

We are officially launching the **Rejoin Campaign**, putting Volt on the political map!

**2021, the year we left the EU, is despite all the tragic consequences a successful year for Volt UK. Our Reform and Rejoin Campaign clearly identifies us as radical reformers with a vision that attracted more than 280 people to become a member Volt UK.**

## March 2021:

Teaming up with other parties and participated in **local council elections, the Scottish National Elections and the London Assembly elections!**

**2022**

## May 2022:

All eyes on Local Council elections, **especially in Scotland, where we have elections under proportional representation!**

**2020**

## May 2019:

Volters are running as independent candidates in **Manchester** and win **4.9% and 5.2%!**





2020

In the middle of 2020 our team started with a group of friends living in Slovenia

From the ending of 2020 we started having a core team and we created a stable social media presence

One of our biggest accomplishments of this year was the creation of our own [Slovenian](#) and [English](#) website

**Fun fact: we're a truly international organization as most of our members are expats living in 4 different time-zones, but have the dedication to join our meetings and grow the team!**



Our next goals are to have regular events about Volt's values and policies.

Our biggest accomplishment of this year is the creation of our association Volt Slovenija!

2022

By the ending of 2022 we hope to get more members living in Slovenia and we will prepare to become a political party.





2020

By the ending of 2020 our small national chapter was founded with help of the EUR Expansion team

While growing our team was hard we did end up with a solid core team

Next to our accomplishment to air our website we have had discussion events with people and now we're having our *Coffee with Volt* events.

**At December 7th we finalized our statutes and other documentation to file for the creation of our association Volt Hrvatska.**

The other and more bigger accomplishment is the creation of our NGO Volt Hrvatska

2022

Our future goals is to actively participate in society as a grassroots team and to show Croatia what Volt is!

Eventually by the end of 2022 we will prepare ourselves for becoming a political party!



We built an overview of tasks, but its hard to run a campaign with a small team and Covid made it hard to socialise.  
Teamwork IS dreamwork !

## 2020

In 2020, we decided to run for the local elections in 2021. It was our first time running in Denmark!

2021 had heavy focus on campaigning and less on local team building. We will change that dynamic in 2022!

**November 16, 2021: Volt Danmark ran our first election campaign! While we did not get in, there were many lessons learned, networks generated and we know what we did wrong too ;-)**

Next up: Preparing our team to attempt the impossible: Getting 71,000 endorsements to run in the EP2024



## 2022

Being engaged in politics is hard and it takes a long time for everyone to get good at it. We look forward to get training !

In 2022, we will do a Tour of Denmark, re-engage in building city teams, train candidates and push our policies. #StemVolt

2020

Ran a successful  
national election  
campaign

Entered Dutch national  
parliament with 3 seats



Volt Nederland grew from around 1.500 members in January 2021 to around 12.000 members by the end of 2021. We now have 33 local chapters that are working together on elections and social innovation.

Hired multiple full time  
employees for the party  
office

Our MPs are popular in  
Parliament: new  
prognosis has us at 10  
seats. Multiple  
resolutions accepted.

Working towards a  
diverse and inclusive  
party

2022



Running for local  
elections with 10 local  
Volt chapters in 2022



## 2022

## 2021

Neo Kyma joined Volt Europa as we signed a Memorandum of Understanding.

All new and existing Neo Kyma members will join Volt Europa



We need to prepare for the 2023 presidential election. All of Volt will support a joint candidate

**We strive for modern, less corrupt, and more united society in a federal Europe!**  
**Defense against Turkish aggression and a federal and united Cyprus!**



**Volt**

NK will run in the campaign as "Neo Kyma || Volt Cyprus - The New Cyprus."

In early 2023, Volt Cyprus will incorporate as a proper political party and a membership association of Volt.

## 2023



Volt Cyprus will run in the Cypriot European and national elections.



**2020**

By the end of 2020 the board was renewed and started working on a comprehensive strategy for the next two years

Launched a new website with a refreshed image, blog, approved policies, and monthly donation links

The board appointed leads for the Policy, Comms, and Community teams

**Had 137 appearances in media. 52 mentions, 36 press releases published, 28 interviews, 16 debates, and 5 articles published.**

Elected regional leads for Catalonia, Madrid, and Valencia

Lowered membership fee by 68% to make it more inclusive

**2022**

Next steps for 2022 are to attract more female members and grow outside the urban hubs of Madrid and Barcelona

2020

Check: All missing state associations have successfully been founded

Campaigning time!  
Volters all over Germany are spreading the purple news

Sep 26th, 2021  
**Bundestagswahl**  
(National Elections)

Admission granted: Volt's officially part of the *Bundestagswahl 2021* (national elections)

Post elections: a detailed debrief is taking place, also: we're all taking a break

2022

After recharging we're able to aim the next target: European Elections 2024!

Handover: the new German board got elected and will be in charge from January 2022

2020

Started multiple work streams involving all members of the party

Voltireland.ie, our website, was launched receiving excellent feedback.

Ógra Volt Ireland (youth) was formed which now counts 12 active members.

**New Board formed.  
8 people leading 8 core teams  
giving a clear structure to the party.**

54 new members acquired throughout the year.

2022

Goal created to become a political party. Received significant media attention.

134 party members and 100+ signatures collected. WIP



**2020**

Started the year with three active members

Reactivated presence on Twitter, Facebook and Instagram

Grew from 3 to 17 members with presence from Helsinki to Lapland



Voltsuomi.org, our website, was finally launched

Multiple Meet & Greet



**2022**

First Flyers in Finnish

Reconnected with EUR Expansion team and milestones for becoming an official party next year (statutes drafted)

## 2021

Steady growth in our membership, reaching 200 members for the first time!



New local teams and kickstart university chapters

We approved our political vision and new policies at our General Assembly in November 2021



Live events and socials resume in the summer, volunteering with cross-border events and campaigns

## 2022

Next steps: elections strategy, fundraising and expanding our teams



## *Our Road So Far*

- > Organising a campaign for an election such as the municipal elections in 2020 through French legislation
- > Develop Volt through a regional network and open other groups in cities
- > Improving the structuring of a campaign at regional level



## *Our Next Steps*

- > To have more than 1% in the legislative elections in at least 50 circonscriptions in order to collect state subsidies in proportion to the number of voters.



## *Our Road So Far*

- > 2021 has been the year of real development for the Greek chapter
- > the number of active people has risen from 4 in Dec 2020 to 20 in Dec 2021
- > Volt GR has managed to reclaim some presence on the press
- > We also run our first open events (virtually and live)
- > The team is comprised of three subteams (Comms, Policy, Events)
- > established communication with similar political & activist groups



## *Our Next Steps*

- > the release of our website
- > registration as a political party & a coherent structure
- > constant growth

## *Our Road So Far*

Participated in our 2nd ever elections in Linz, with Emanuel Klatzer as lead candidate

- > Established a new onboarding and Buddy-System
- > Expanded our team and established teams in three new provinces

**Expanded our board** – six committed people in the board



## *Our Next Steps*

- > Networking with partner organisations
- > Fundraising
- > Reviewing Strategy for 2024

2021

Campaigning for:

- > "Vivo Lavoro Voto"
- > "Voto dove vivo"
- > "Libera di abortire"



Summer:

Successful collection of signatures for the proposals of two referenda:

- > euthanasia
- > cannabis

September:  
Municipal elections in 5 cities and several towns

Great results in Isernia

End of November:  
Election of the new Board

2022



Dec/19:

Volt Political Night Show, a new type of communication by Internal Comms team of Volt Italia



2021

- > February 2021 - Volt becomes an official romanian party!



- > 30 May 2021 – We had our very first GA, where we chose our very first Board!



After our GA, the number of applications skyrocketed. Our FB page also went from 6.7k to 7.3k followers!!

- > September 2021– After almost 2 years of Covid, we had our first meeting face-2-face in Brasov, where we participated at the Connecting Europe Express event!



- > 4-5 December 2021 - We had our General Meeting where a new National Executive Board has been elected.

2022

- > Now, our main goal is to set up local teams in all counties and cities with active Volters!

Announced intention to run for the next General Election due 2022

2021

Officially became a registered party on April 30th 2021, becoming Malta's official first pro-choice party

Spending from the last 90 days



Grew from around 10 members to 45 members

Kassandra Mallia became Volt Malta's first candidate for the General Election



Launched **#PolitikaOnesta**, a project showing how much political parties & Government Departments & Ministers are spending on Facebook Ads

2022

Next Steps if find more candidates, finish election programme & participate!





2020

First General assembly in March electing new board and Karolina Machova and Adam Hanka as co-presidents

Volt Czechia founded as an NGO in January 2021

Volt Czechia starts collecting signatures to establish a party

Big public event and celebration of the Struggle for Freedom and Democracy Day November 17th with a clear pro-European message

Branded materials, first flyers in Czech, distributed thousands of flyers in the streets of Prague, increased our visibility

Steady growth brings us slowly to 2022 with 40 members and volunteers:-)

2022



1st public appearance: Volt Czechia participates in Prague pride

Cooperation on protests in front of the Russian embassy



**Building up our network:** cooperation with like-minded people from the civic society + extending our connections with NGOs (Pulse of Europe, Euro v Česku, Pro Euro, Young European Federalists)



26th September 2021  
Volt Portugal  
participated in the first  
local election, with one  
of the main goal  
reached: visibility

By the end of 2021, we are back in  
campaign mode for the National election  
that will happen in 30st January 2022

**On the 16th of October we have  
organized the Volt Europa General  
Assembly, with around 500 volters  
around Europe.**

**2021**

Volt PT started in April to  
go to the streets to get in  
touch with the local  
community and to gain  
visibility

Volt Portugal is  
growing in  
members and  
structure

**2022**

What we will  
organize in  
2022? Look 🙌

- 1) National Elections in January
- 2) Volt Pt will organize a period of reflection seminars from March until June 2022
- 3) In September we will have our National General assembly to elect a new board

Chapter 4

# Movements

As a response to the **fire in Moria**, we collected **750 pallets of humanitarian aid**, such as food, hygiene and clothing.

Since October 2021, we **are on Lesvos** with a **community center!**

**In May 2021, Europe Cares was founded as a humanitarian NGO!**

**2020**

In 2020, we started the initiative to collect home-made masks for people in **Moria Camp** as a **message of solidarity**

Together, we were able to send **26 transports** to crisis regions, such as **Lesvos, Athens, Bosnia and Calais**.

**2022**

We have established close partnership with LeaveNoOneBehind, STELP, Collective Aid and other organizations.

In 2022, we will continue to **raise awareness** for human rights violations on European borders, send **humanitarian aid** and **support on site!**

**Volt**

**SEE YOU NEXT TIME!**

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